

WKZA-FM WLKW-FM Annual EEO Public File Report
For the Period:
February 1, 2017– January 28, 2018

This Report consists of:

1. Station Information
2. Supplemental Recruitment Activities Undertaken

For the Employment Unit:

WKZA-FM
Facility ID: 48736
Lakewood, NY

WLKW-FM
Facility ID: 189508
Celoron, NY

Neither station is an LMA

Prepared by Harry Finch, Corporate
Cross Country Communications, LLC

January 28, 2018

716-487-1106

2017-2018 Supplemental Recruitment Activities Undertaken

Station(s) Claiming Credit: WKZA-FM & WLKW-FM Cross Country Communications

April 25, 2017 – Staff hosted a trip from Jamestown High School Music and Marketing class. 14 students came in and toured the station.

May 16, 2017 – Misty Freeman shadowed on-air from Jamestown Community College's broadcasting program. We hired her in August 2017 for office and on-air duties.

November 9, 2017 – Michael Wilcox from the Resource Center came in and shadowed our lunch retro show and learned how to record commercials and do on-air work.

December 13, 2017 – Heather Skuggen went and spoke to the Career Club at Washington Middle School about radio announcer duties.

December 13, 2017 – Jason Ferringer from Aspire came in to shadow the lunch hour. He came in for the next 4 weeks for one hour each Wednesday to learn more about how radio works.

WKZA Feb. 1, 2017 – Jan. 28, 2018 Report Period